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**Market Size, Harmful Trade and Catastrophes: A General Monopolistic Competition Approach**

Several common wisdoms of economic geography and trade theories rely on specific technical assumptions, notably, CES utilities. Krugman's (1979) general approach to monopolistic competition avoid this limitation, but has too narrow use. We expand it now to a family of multisector models and to additional effects of comparative statics. Generally, under market growth the price for varieties can go up or down, depending upon Arrow-Pratt measure of concavity of the utility function, does it decrease or increase. Among the the consequences, most interesting and important for international-trade and economic-geography studies are possible effects of harmful growth of the market, multiple equilibria and discontinuity (catastrophic changes) unknown previously in monopolistic-competition.